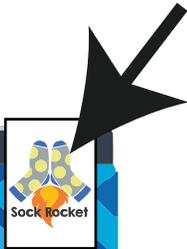


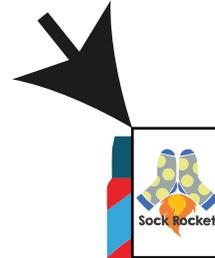


Custom Socks by Sock Rocket

Your Logo Here



Your Label Here



Your Branding Here

Your Design Here

Cool Socks. Better Story.

Sock Rocket is a Calgary-based sock company. We make fun, funky footwear for individuals, companies, organizations, charities, events, and anyone else you can think of. Our goals are two-fold:

1

Help make awesome, colourful socks the norm. We can all benefit from a little **more fun** in our wardrobe.

2

Help **provide new socks** to those who need them most. We donate socks to Canadians in need for every pair we sell.



We want to design some socks for you.

It's easy and affordable to stand out.

For around the same price as your standard branded coffee mug, we'll design a bad-ass pair of custom socks for you. We work closely with you to identify your goals, and submit several mockups for you to choose from. Custom socks are perfect for:



Promotions

Advertise your brand at trade shows, on social media, and anywhere socks can be worn!



Resale

Offer your socks for sale at your store, at markets, and online through your website.



Appreciation

Thank your employees and clients with the gift of style and help generate spirit.



Giveaways

Include your socks in door prizes and gift bags, or as part of contest giveaways.



Fundraising

Sell your socks to raise money for your charitable or business-development initiative.



Events

Commemorate your event, rebranding, or product launch with a unique memento.

Your brand, your story, your way.

Unique designs, campaign slogans, patterned logos, tailored messaging; there are a lot of possibilities here. You want to tell your story through these socks, and we want to help you do just that. Our goal is to put smiles on the faces of the lucky humans who end up excited to put your socks on their feet.

**We've been here before.
Let us show you the way.**



The price of branded style...

We keep our prices simple and affordable. We have some of the best prices for custom socks anywhere in Canada, and that's a fact. Our socks are comfortable, durable, and long-lasting. They wash well, they wear well, and they always look fantastic. If you're reselling, our suggested retail price is 15 dollars. Our price structure looks like this:

Quantity	Per Pair
200 pairs	8.90
400 pairs	8.10
600 pairs	7.50
800 pairs	7.00
1000 pairs	6.60
1200 pairs	6.20
1500 pairs	5.90
2000+ pairs	5.70

The above price includes:

- Your socks (obviously)
- Initial consult and meeting(s)
- Several mockups and unlimited changes
- Samples shipped to you
- Custom full-colour label for your socks, including your branding and company info
- Hooks attached to each pair for hanging

PLUS

For each pair of custom socks we produce for you, we will also donate a pair to one of several agencies and organizations which provide clothing to Canadians in need (warm black socks, not your custom socks). This donation program has been a pillar of our company since day one, and it's standard on every order. For retail sales we do 3 for 1 donations!

This is a cost that we carry, but it's something that we encourage you to include on your custom label and share with your customers / prospects / whoever ends up wearing your awesome socks. It's obviously not why we do it, but needless to say this contribution to the community reflects well on your brand.

So, you get to be the proud owner of some wicked custom branded socks, we get to produce them for you and share in your sock-cess (pun), and hundreds of Canadians get brand new warm socks as a result of your order.

That's a win, win, win.

Some of our partner agencies and organizations include:

